UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS TYLER DIVISION

BLUE SPIKE, LLC,

Plaintiff,

v.

TEXAS INSTRUMENTS, INC.,

Defendants.

Civil Action No. 6:12-cv-499-MHS (Lead Case for Consolidation Issues)

JURY TRIAL DEMANDED

NOTICE OF APPEARANCE OF COUNSEL

Defendant Facebook, Inc. hereby notifies the Court that Mark R. Weinstein of the firm Cooley LLP, 3175 Hanover Street, Palo Alto, California 94304, Telephone (650) 843-5000, Fax No. (650) 849-7400, email: mweinstein@cooley.com entered this action as counsel to be noticed on its behalf. In connection with this notice, Mr. Weinstein requests that all future pleadings and other papers filed under Fed. R. Civ. P. 5 be served on him at the above address and contact information.

Date: November 11, 2014 Respectfully submitted,

/s/ Mark R. Weinstein

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Attorneys for Defendant FACEBOOK, INC.

CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing document was filed electronically in

compliance with Local Rule CV-5(a). As such, this document was served on all counsel who are

deemed to have consented to electronic service. Local Rule CV-5(a)(3)(A). Pursuant to Fed. R.

Civ. P. 5(d) and Local Rule CV-5(d) and (e), all other counsel of record not deemed to have

consented to electronic service were served with a true and correct copy of the foregoing via

email, facsimile and/or U.S. First Class Mail on this 11th day of November, 2014.

/s/ Mark R. Weinstein

Mark R. Weinstein